

THE  
**SPAN**  
CENTER

The  
**EMPTY PLATE**  
LUNCHEON



# 2026 SPONSORSHIP OPPORTUNITIES

Join us in supporting older adults, caregivers, and persons with disabilities.

**FRIDAY, OCTOBER 16th**  
11:30am - 1:30pm

Gather 11:30am  
Program begins 12pm  
**Dewey Gottwald Center**  
at The Science Museum of VA

2301 W Leigh St,  
Richmond, VA 23220

Presented By:  
**Genworth** 

804-343-3057  
spancenter.org  
avana@spancenter.org





THE  
**SPAN**  
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# ABOUT US

The Span Center is the state designated **Area Agency on Aging** for Planning District 15, which covers the City of **Richmond** and the counties of **Charles City, Chesterfield, Goochland, Hanover, Henrico, New Kent, and Powhatan**.

We provide services, information, advocacy, and referrals for older adults, persons with disabilities, and caregivers. Most of our services are able to be provided at no cost to recipients thanks to Federal, State, and Local funding along with donations received from individuals, businesses, and community organizations.

# WHY SPONSOR

- Join us & **over 400 attendees** specializing in aging services & caregiver support. Attendees include community leaders, public & private sector partners, and academic voices.
- Hear from our featured speakers!
- Your sponsorship helps provide essential services and advocacy for older adults, caregivers, and persons with disabilities.

Sponsoring is a powerful way to make a tangible difference in your community. As the Capital Area Agency on Aging, we provide essential services that promote wellness, independence, and quality of life for older adults, caregivers, and persons with disabilities.

**Older adults are the fastest-growing segment in our area, and the need for services is growing year over year, making your support more crucial than ever.** By sponsoring The Empty Plate Luncheon, you are directly contributing to programs that offer critical support, ensuring that our neighbors can age with dignity and security. Your sponsorship not only helps span the gap in resources but also demonstrates a commitment to building a broader, more compassionate, and inclusive community.

Join us in making a lasting impact and fostering a better future for everyone as we age.

## THANK YOU TO OUR **2025** TOP SPONSORS



Dear Friend,

As we prepare for the Empty Plate Luncheon, I would like to invite you to partner with us in our mission to support older adults, people with disabilities, and caregivers. For the past 23 years, our community has come together, at the Empty Plate Luncheon, to help ensure that our neighbors have the support and services they need to live well.

Sponsorships for the luncheon directly fund essential services that many in our region rely on, including home-delivered meals, transportation, and in-home care. Today, one in four Central Virginians is over the age of 60, making older adults the region's fastest growing demographic. As individuals navigate increasing health complexities and limited resources, these programs provide a critical lifeline, reducing isolation, and ensuring no one faces these challenges alone. Because of your support, The Span Center is able to respond to urgent needs and provide services at no cost to eligible individuals.

Our work faces constant pressure from shifting funding landscapes, making local partnerships more important than ever. By sponsoring this year's Empty Plate Luncheon, you are investing in the stability of these programs and more importantly, the well-being of our neighbors in this community.

We are deeply grateful for your consideration and for your commitment to our mission of Support. Connection. Advocacy.



Thank you for joining us,

Amy Strite

A handwritten signature in black ink that reads "Amy Strite". The signature is fluid and cursive.

President/CEO The Span Center The  
Capital Area Agency on Aging

THE  
**SPAN**  
CENTER

# 2025

# IMPACTS



## OVER 35 SERVICES OFFERED

We currently support almost 40 vital and unique services and we are always adapting to address the changing needs of the community.



## OVER 90 STAFF MEMBERS

It takes a lot of skilled individuals and hard work to provide such diverse and comprehensive services to the community.



## OVER 150 VOLUNTEERS

In addition to our staff, it takes dozens of dedicated volunteers to assist with outreach, benefits enrollment, and much more.

## OUR AGENCY IN NUMBERS

These numbers represent just a small portion of our community impact. With around 20 programs and over 35 unique services offered, The Span Center positively impacts the lives of thousands of individuals throughout Central Virginia.

# OVER 98 THOUSAND PEOPLE REACHED

214,072

MEALS SERVED



17,743

VOLUNTEER HOURS



17,958

RIDES TO MEDICAL APPOINTMENTS



26,045

HOURS OF SUPPORT WITH IN-HOME AND ADULT DAY CARE



301

PERSONS SEEKING EMPLOYMENT SUPPORTED THROUGH EMPLOYMENT PROGRAM



68

HOMES REPAIRED



250

CHILDREN MENTORED BY FOSTER GRANDPARENTS



98,000

INDIVIDUALS REACHED, SUPPORTED AND INFORMED



AND MUCH MORE...



# 2026

## SPONSORSHIP LEVELS

SPONSOR BENEFITS

|   | \$20,000<br>PRESENTING | \$15,000<br>CHAMPIONING | \$10,000<br>EMPOWERING | \$5,000<br>ADVOCATING | \$2,500<br>SUPPORTING | \$1,000<br>CONNECTING |
|---|------------------------|-------------------------|------------------------|-----------------------|-----------------------|-----------------------|
| Tables at Luncheon (8 seats per table)                                | 4                      | 2                       | 1                      | 1                     | 1                     | 1                     |
| Recognition in Our Annual Report                                      | ✓                      | ✓                       | ✓                      | ✓                     | ✓                     | ✓                     |
| Recognition in Luncheon Program                                       | ✓                      | ✓                       | ✓                      | ✓                     | ✓                     | ✓                     |
| Social Media Recognition  | ✓                      | ✓                       | ✓                      | ✓                     | ✓                     | ✓                     |
| Recognition in our widely distributed publication                     | ✓                      | ✓                       | ✓                      | ✓                     | ✓                     |                       |
| Featured Recognition on our Website                                   | ✓                      | ✓                       | ✓                      | ✓                     |                       |                       |
| Featured recognition at the Luncheon                                  | ✓                      | ✓                       | ✓                      |                       |                       |                       |
| Featured article on your impact in our widely distributed publication | ✓                      | ✓                       |                        |                       |                       |                       |

SINGLE TICKETS AVAILABLE AT \$75

# 2026

## EMPTY PLATE LUNCHEON SPONSORSHIP COMMITMENT

Your sponsorship will directly go to supporting services for older adults, persons with disabilities, and caregivers in the Greater Richmond Area. We couldn't do the work we do without you! Thank You!

### SEATING

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Each Table includes 8 seats. You can donate all or a portion of your seats if you would like. Genworth has graciously donated several of their seats to participants of our "Friendship Cafes."

IF YOU WOULD LIKE TO DONATE A # OF YOUR SEATS PLEASE INDICATE HOW MANY HERE \_\_\_\_\_

### SPONSORSHIP LEVEL

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**\$15,000  
CHAMPIONING**



**\$10,000  
EMPOWERING**



**\$5,000  
ADVOCATING**



**\$2,500  
SUPPORTING**



**\$1,000  
CONNECTING**



**\$75  
SINGLE TICKET**

COMPANY NAME \_\_\_\_\_

CONTACT NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CONTACT EMAIL \_\_\_\_\_

CONTACT PHONE \_\_\_\_\_

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

#### MAKE CHECKS PAYABLE TO:

THE SPAN CENTER  
MEMO: EPL

#### SEND FORM ELECTRONICALLY TO:

avana@spancenter.org

#### MAIL FORM AND PAYMENT TO:

The Span Center  
ATTN: Alexa Van  
1300 Semmes Ave.  
Richmond, VA 23224

#### ACH OR CC PAYMENT: Payment maybe made by ACH

or credit card  
payment (subject to a 3.5% processing fee)  
Send this form to [avana@spancenter.org](mailto:avana@spancenter.org)  
and request ACH or CC payment



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