

THE SPAN CENTER

The
EMPTY PLATE
LUNCHEON

2025 SPONSORSHIP OPPORTUNITIES

Join us in supporting older adults, caregivers, and persons with disabilities.



FRIDAY, OCTOBER 17th
11:30am - 1:30pm


Gather 11:30am

Program begins 12pm

Dewey Gottwald Center
at The Science Museum of VA

2301 W Leigh St,
Richmond, VA 23220

Presented By:

Genworth 

804-343-3000
spancenter.org



ABOUT US

The Span Center is the state designated **Area Agency on Aging** for Planning District 15, which covers the City of **Richmond** and the counties of **Charles City, Chesterfield, Goochland, Hanover, Henrico, New Kent, and Powhatan**.

We provide services, information, advocacy, and referrals for older adults, persons with disabilities, and caregivers. Most of our services are able to be provided at no cost to recipients thanks to Federal, State, and Local funding along with donations received from individuals, businesses, and community organizations.

WHY SPONSOR

- Join us & **over 400 attendees** specializing in aging services & caregiver support. Attendees include community leaders, public & private sector partners, and academic voices.
- Hear from our featured speakers:
Ellen Netting, PhD - Empathetic Communities
Renada Lewis - A personal experience of a service recipient from The Span Center
- Your sponsorship helps provide essential services and advocacy for older adults, caregivers, and persons with disabilities.

Sponsoring is a powerful way to make a tangible difference in your community. As the Capital Area Agency on Aging, we provide essential services that promote wellness, independence, and quality of life for older adults, caregivers, and persons with disabilities.

Older adults are the fastest-growing segment in our area, and the need for services is growing year over year, making your support more crucial than ever. By sponsoring The Empty Plate Luncheon, you are directly contributing to programs that offer critical support, ensuring that our neighbors can age with dignity and security. Your sponsorship not only helps span the gap in resources but also demonstrates a commitment to building a broader, more compassionate, and inclusive community. Join us in making a lasting impact and fostering a better future for everyone as we age.

THANK YOU TO OUR 2024 TOP SPONSORS



Dear Friend,

The Span Center Empty Plate Luncheon is just around the corner, and we invite you to partner with us in our mission to support older adults, people with disabilities, and caregivers. With your help, we can make a genuine impact.

Empty Plate Luncheon sponsorships help provide essential services such as food assistance, in-home care, emergency support, transportation, and activities that foster social connection. Thanks in part to your support, The Span Center is able to provide these services at no cost to eligible individuals.

At this time, uncertain funding threatens some of those very services and could leave many without the help they rely on. We urge you to consider sponsoring this year's Empty Plate Luncheon. Your support will help The Span Center continue our vital work of providing Support. Connection. Advocacy. for the people we serve.



Thank you for joining us,

Amy Strite

A handwritten signature in black ink that reads "Amy Strite".

*President/CEO
The Span Center
The Capital Area Agency on Aging*

2024 IMPACTS



OVER 35 SERVICES OFFERED

We currently support almost 40 vital and unique services and we are always adapting to address the changing needs of the community.



OVER 90 STAFF MEMBERS

It takes a lot of skilled individuals and hard work to provide such diverse and comprehensive services to the community.



OVER 150 VOLUNTEERS

In addition to our staff, it takes dozens of dedicated volunteers to assist with outreach, benefits enrollment, and much more.

OUR AGENCY IN NUMBERS

These numbers represent just a small portion of our community impact. With around 20 programs and over 35 unique services offered, The Span Center positively impacts the lives of thousands of individuals throughout Central Virginia.

OVER 110 THOUSAND PEOPLE REACHED

259,505

MEALS SERVED



59,544

VOLUNTEER HOURS



4112

RIDES TO MEDICAL APPOINTMENTS



29,454

HOURS OF SUPPORT WITH IN-HOME AND ADULT DAY CARE



301

PERSONS SEEKING EMPLOYMENT SUPPORTED THROUGH EMPLOYMENT PROGRAM



65

HOMES REPAIRED



400

CHILDREN MENTORED BY FOSTER GRANDPARENTS



12,143

INDIVIDUALS RECEIVED EDUCATION AND INFORMATION



AND MUCH MORE...



2025

SPONSORSHIP LEVELS

SPONSOR BENEFITS	SOLD OUT PRESENTING	\$15,000 CHAMPIONING	\$10,000 EMPOWERING	\$5,000 ADVOCATING	\$2,500 SUPPORTING	\$1,000 CONNECTING
	Tables at Luncheon (8 seats per table)	4	2	1	1	1
	Recognition in Our Annual Report	✓	✓	✓	✓	✓
	Recognition in Luncheon Program	✓	✓	✓	✓	✓
	Social Media Recognition	✓	✓	✓	✓	✓
	Recognition in our widely distributed publication	✓	✓	✓	✓	
	Featured Recognition on our Website	✓	✓	✓	✓	
	Featured recognition at the Luncheon	✓	✓	✓		
	Featured article on your impact in our widely distributed publication	✓	✓			

SINGLE TICKETS AVAILABLE AT \$75

Limit of 2 single tickets per Person

2025

EMPTY PLATE LUNCHEON SPONSORSHIP COMMITMENT

Your sponsorship will directly go to supporting services for older adults, persons with disabilities, and caregivers in Central Virginia. We couldn't do the work we do without you! Thank You!

SEATING

Each Table includes 8 seats. You can donate all or a portion of your seats if you would like. Genworth has graciously donated several of their seats to participants of our "Friendship Cafes."

IF YOU WOULD LIKE TO DONATE A # OF YOUR SEATS PLEASE INDICATE HOW MANY HERE _____

SPONSORSHIP LEVEL

☐ \$15,000
CHAMPIONING

☐ \$10,000
EMPOWERING

☐ \$5,000
ADVOCATING

☐ \$2,500
SUPPORTING

☐ \$1,000
CONNECTING

☐ \$75
SINGLE TICKET

COMPANY NAME _____

CONTACT NAME _____

ADDRESS _____

CONTACT EMAIL _____

CONTACT PHONE _____

SIGNATURE _____ DATE _____

MAKE CHECKS PAYABLE TO:

THE SPAN CENTER
MEMO: EPL

SEND FORM ELECTRONICALLY TO:

avana@spancenter.org

MAIL FORM AND PAYMENT TO:

The Span Center
ATTN: Alexa Van
1300 Semmes Ave.
Richmond, VA 23224

ACH OR CC PAYMENT: Payment maybe made by ACH

or credit card
payment (subject to a 3.5% processing fee)
Send this form to avana@spancenter.org
and request ACH or CC payment